

Freethinking  
THE LEADER COALITION  
^

We are a coalition of freethinking leaders.

We stand for the truth that the power of human nature lies in each human's unique nature, and that work is a magnificent place to unleash that power. We stand against organizations, leaders, practices and tools that systematically or carelessly crush that power.

Together, we know this:

**We know** that the crazy, wonderful, weird uniqueness of each individual is a mess worth engaging with – all good things come only from this.

**We know** that, left to their own devices, organizations can operate as if their identity and their sanctity is more precious than the lives of the people within it – and we reject this.

**We know** that emergent patterns are always wiser than received wisdom.

**We know** we must put our faith in evidence over dogma – there is no dogma in science.

**We know** that the only way to make the world better tomorrow is to have the courage and the wit to face up to how it really is today – the brave build only on truth.

**We know** that 'That's not how we do it here' is the trigger to keep doing it, only more, and faster, and better, and with as many people as possible – only challengers make change.

*Facilitated by*

**Marcus Buckingham** and **Ashley Goodall**  
Co-Authors of NINE LIES ABOUT WORK

*Sponsored by*

**Harvard Business Review Publishing**

